



It Won't Take A Miracle To Remove Your Varicose Veins. Just A Really Tiny Laser.

So. You spent another hot, sticky summer wearing pants, long skirts and cover-ups at the beach. Or worse yet, you never hit the beach at all. Your reason? Varicose veins.

You're not alone. Over half of the American population suffers from this common, chronic condition. Not only are varicose veins unsightly, they can also cause pain, swelling, heaviness, fatigue, and even skin damage. In the past, the only option for painful "bulging" veins was surgical stripping - involving pain, a lengthy recovery and weeks in compression stockings.

"I decided to just live with my varicose veins rather than go through the painful surgery required to remove them. I just don't wear shorts. Ever," says 54-year-old Kathy Burgess, an attractive outdoors enthusiast who has suffered from varicose veins since her late twenties.

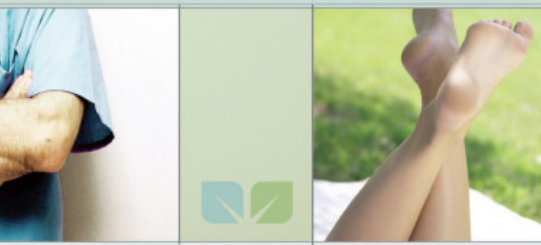
Not anymore. Thanks to a revolutionary new technology, you can say good-bye to varicose veins in a simple, effective procedure. Endovenous laser ablation is minimally invasive and generally takes less than 90 minutes for immediate results. There is no recovery time and, little, if any, discomfort.

The procedure is performed at Veradia Interventional Radiology and Vein Center of Sioux Falls by an experienced interventional radiologist. This is a board-certified physician who specializes in minimally invasive, targeted treatments and has diagnostic and clinical experience across many forms of artery and vein diseases.

"We use interventional radiology to treat a variety of conditions, but endovenous laser ablation is a specialty. Varicose veins are very common, and people are excited to get rid of them," explains Dr. Matthew Casey, a certified Interventional Radiologist at Veradia.

So how does it work?

First, a local anesthetic is applied to an area on the skin. Then, an experienced interventional radiologist makes a very slight incision and inserts a thin catheter into the vein. With ultrasound assistance, the catheter is guided up the great saphenous vein. The tissue around the vein is infiltrated with a diluted local anesthetic before the laser energy is applied. Then, the inside of the vein is heated, and the heat seals the vein closed. Once the vein is closed, other healthy veins re-route the blood and the vein dissolves.



You can expect this process to take less than 90 minutes. You can then return to your usual activities with minimal discomfort. You may feel a slight “pulling” sensation along the treated vein for a few days. For best results, we do recommend wearing compression stockings during the day for the first week following treatment.

“Most people wear the compression stockings under long pants or skirts, so fall and winter are excellent times to have the procedure done. They can take care of their varicose veins now, and by the time winter beach vacations come around, they’ll be ready for all of their favorite activities,” says Dr. Casey.

The non-invasive laser procedure has been proven up to 98% effective, with rare cases of reoccurrence.

“Really, there is no reason not to do it. Most insurance companies cover treatment of symptomatic venous conditions, including varicose veins. Although you’ll want to call your provider to find out what that coverage will be,” explains Dr. Casey.

The newly opened Veradia Interventional Radiology and Vein Center is taking appointments now. Find out if you’re a candidate for endovenous laser ablation by setting up a private consultation today. Please visit www.veradiacenter.com or call 605-338-9740.