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PRESS RELEASE
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Innovative Laser Technology Removes Varicose Veins Without Surgery, Pain Or Downtime.

Endovenous laser ablation now available at Veradia Interventional Radiology and Vein Center in Sioux Falls

FOR IMMEDIATE RELEASE—Over half of the American population suffers from varicose veins. This common, chronic condition is not only unsightly, it can also be quite aggravating. In the past, the only option for painful “bulging” veins was surgical stripping-- involving pain, a lengthy recovery and weeks in compression stockings.

Not anymore. Thanks to a revolutionary new technology, you can say good-bye to varicose veins in a simple, effective procedure. Endovenous laser ablation is minimally invasive and generally takes less than 90 minutes for immediate results. There is no recovery time and, little, if any, discomfort.

The procedure is performed at Veradia Interventional Radiology and Vein Center of Sioux Falls by an experienced interventional radiologist. This is a board-certified physician who specializes in minimally invasive, targeted treatments and has diagnostic and therapeutic experience in many disease processes.

“We use interventional radiology to treat a variety of conditions, but endovenous laser ablation is a specialty. Varicose veins are very common, and people are excited to get rid of them,” explains Dr. Matthew Casey, a certified Interventional Radiologist at Veradia.

So how does it work?

First, a local anesthetic is applied to an area on the skin. Then, an experienced interventional radiologist makes a very slight incision and inserts a thin catheter into the vein. With ultrasound assistance, the catheter is guided up the great saphenous vein. The tissue around the vein is infiltrated with a diluted local anesthetic before the laser energy is applied. Then, the inside of the vein is heated, and the heat seals the vein closed. Once the vein is closed, other healthy veins re-route blood and the vein dissolves.

The process takes less than 90 minutes. Patients can then return to their usual activities with minimal discomfort. There may be a slight “pulling” sensation along the treated vein for a few days. For best results, patients should wear compression stockings during the day for the first week following treatment.

The non-invasive laser procedure has been proven up to 98% effective, with rare cases of reoccurrence.

The newly opened Veradia Interventional Radiology and Vein Center is taking appointments now. Find out if you’re a candidate for endovenous laser ablation with a private consultation, visit www.veradiacenter.com or call 605-338-9740.

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